

## SOCIAL VALUES STOCK EXCHANGE

# “IS LAUGHING THE BEST THERAPY?” Project

## Actions that are worth smiles!

**Operation Red Nose** is a Private Institution of Social Solidarity officially set up on 4 June 2002, whose mission is to bring happiness to children in hospitals, their families, and health professionals through the art and image of *Dr. Clown*, on a regular basis and involving a team of professionals with specific competences.

### “IS LAUGHING THE BEST THERAPY?”

**Operation Red Nose** (ONV) believes it does! However, it decided to prove it scientifically. The “Is laughing the best therapy?” Project is listed in the Social Values Stock Exchange (BVS) and aims to carry out research on the impact of *Dr. Clown*'s intervention on children in hospitals, their families, and health professionals.

This Project, which will be carried out in partnership with **Instituto de Educação** (Education Institute) of the **University of Minho**, will enable the opening, this year, of one more hospital – **São Marcos Hospital** – in Braga, which will start to receive the *Doctors Clown* programme of regular visits, and use that experience as a study observatory.

### HOW TO INVEST?

By accessing the BVS website BVS ([www.bvs.org.pt](http://www.bvs.org.pt)), social investors may purchase shares of the project “Laughing is the best therapy”. Each share is priced at 1€ and the minimum number of social shares that can be bought is 10 = 10 €

Payment of the social shares can be made by credit card, voucher or by cheque. Once payment has been confirmed, ONV will issue the corresponding donation receipt, which brings tax advantages to donors, in accordance with the Philanthropy Law

When they register with BVS, social investors will have Access to the financial reports and implementation process reports produced by ONV and audited by **Atitude**. Data and information on social investors obtained via the site will be processed with utmost confidentiality and under no circumstances commercialized, disseminated, or made public to third parties.

If you wish to obtain further information on **Operation Red Nose** check the website [www.narizvermelho.pt](http://www.narizvermelho.pt)

#### Project Partners:



Universidade do Minho  
Instituto de Educação



#### Partners for Life:

